



PROVINCE OF MANITOBA

PROCLAMATION

FINANCIAL LITERACY MONTH November 2025

- WHEREAS The Manitoba government proclaims November 2025 as Financial Literacy Month, in recognition of the importance of financial literacy and consumer awareness education for Manitoba Kindergarten to Grade 12 learners;
- WHEREAS Knowledge of personal finance equips youth to make responsible and informed decisions throughout their lives, contributing to their overall well-being and to the health of the provincial economy;
- WHEREAS Infusing financial concepts across the curriculum provides youth with opportunities to explore and analyze the implications of decisions from an interdisciplinary perspective;
- WHEREAS Teachers and school staff can have a profound influence on student engagement and learning, helping students to understand the costs, benefits, and implications of both personal and local financial and economic issues, contexts and dynamics through rich learning experiences;
- WHEREAS Students given the opportunity to learn how financial and economic matters and considerations relate to their career choices are better equipped to explore, develop, and realize their full potential; and
- WHEREAS The Manitoba government encourages all Manitobans who work with young people across the province to engage students in financial literacy learning.

NOW THEREFORE BE IT KNOWN THAT I, Tracy Schmidt, Minister of Education and Early Childhood Learning for the Province of Manitoba, do hereby proclaim November 2025 as

FINANCIAL LITERACY MONTH

in Manitoba and commend its thoughtful observance to all citizens of our province.

Honourable Tracy Schmidt
Minister
Education and
Early Childhood Learning



Minister of Education and Early Childhood Learning

Legislative Building, Winnipeg, Manitoba R3C 0V8 CANADA

OCT 27 2025

To: Superintendents of School Divisions
Directors of First Nations Education Authorities
Manitoba School for the Deaf
Principals of Funded Independent Schools
Student Services Administrators

Dear Colleagues:

I am pleased to proclaim November 2025 as Financial Literacy Month in Manitoba. This proclamation is intended to support students, teachers and schools in continuing to build awareness of the importance of financial literacy for all Manitoba students.

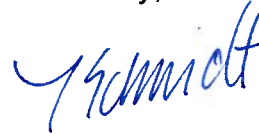
Interdisciplinary opportunities for students to enhance their personal financial literacy are integrated throughout the Kindergarten to Grade 12 curriculum. A variety of valuable financial literacy resources are available to support learning, including:

- *Money and Youth*, a guide to financial literacy for youth ages 14 and up from the Canadian Foundation for Economic Education. (<https://moneyandyouth.com>)
- *Indigenous Peoples' Money and Youth*, a guide to financial literacy for Indigenous youth from the Canadian Foundation for Economic Education. (<https://moneyandyouthindigenous.com>)
- *Make It Count!*, a Grade 4 to 8 resource from the Manitoba Securities Commission. (<https://mbsecurities.ca/get-informed/programs/make-it-count.html>)
- Program guides for parents and teachers from Money Smart Manitoba. (<https://moneysmartmanitoba.ca/resources/>)
- Financial literacy programs and resources from The Financial Consumer Agency of Canada. (www.canada.ca/en/financial-consumer-agency/programs/financial-literacy.html)

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Financial literacy is an essential component of every student's educational journey, equipping them with the knowledge and skills needed to make responsible and informed decisions throughout their lives and to contribute to the health of the provincial economy. Thank you for your commitment to fostering financial literacy in Manitoba.

Sincerely,



Honourable Tracy Schmidt
Minister
Education and
Early Childhood Learning

Attachment

- c. Board Chairs, School Divisions
Principals of Public Schools
Independent and International Education Unit